



It is with great enthusiasm that I present this brief overview of Jennifer Azzi's professional qualifications and experience for your consideration. I believe that your shared commitment to excellence in many facets will ensure a successful and a mutually beneficial relationship.

Jennifer Azzi elevates and improves all that is around her. Credit that to her determination, hard work, and caring for others. Jennifer's remarkable leadership has helped her achieve success both on and off the court.

Jennifer has won an NCAA Basketball Championship at Stanford University, and was honored with both the Naismith and Wade Trophies. She is an Olympic Gold Medalist and is regarded as one of the best players to ever play the game of basketball. As the Salt Lake Tribune expressed, "Jennifer Azzi is no doubt the best fit athlete to play the sport of basketball, male or female."

Off the court Jennifer has taken her unique knowledge of health and wellness to create Azzi Training. Jennifer's wellness events focus on total health and life balance. She believes real change comes from the inside out. Jennifer's business, *Azzi Training* has won the national award for "Best New Business of the Year."

In addition, Jennifer has become one the nation's most sought after motivational speakers. Her insight and wisdom have made a difference throughout the corporate world. Here's to endless possibilities!

All the BEST,
Richelle Lund
T 801-574-1100
F 801-282-2725
E info@JenniferAzzi.com
www.JenniferAzzi.com

Jennifer is involved in a number of projects. Below, I have outlined some of Jennifer's current engagements.

NBA AMBASSADOR

Jennifer is an ambassador to the NBA at various events. The events include: Basketball Without Borders, Habitat for Humanity, Read to Achieve, and other community outreach programs. The goal is to leave a legacy for all of the communities touched by the NBA.

DISNEY

Jennifer will be the spokesperson on behalf of Minnie's half marathon and Disney fitness program for women.

TELEVISION

Jennifer will be starring in a new production, called "The Edge". She will be interviewing top athletes, politicians, movie stars, businesspeople and rock stars to share their stories of gaining an "edge" in life.

PE 4 LIFE

Jennifer hits Capitol Hill. Jennifer with the help of a large group of celebrity athletes, including Steve Young, Mia Hamm, and Peyton Manning, a coalition of health care leaders, business executives, and physical education professionals joins PE4life, a leading physical education advocacy organization, in waging a spirited battle today for federal funding to help expand the number of quality physical education programs across the country.

WNBA BE FIT FITNESS CLINIC for KIDS

Jennifer, in conjunction with the WNBA, will be leading a fitness camp for kids. The participants will be learning the importance of nutrition, fitness, strength training and core training. The clinics are preformed at all major WNBA and NBA All-Star game.

GET MOTIVATED SEMINARS

Jennifer will join Rudolph Giuliani, General Colin Powell, Zig Ziglar and the Dream Team of Expert Trainers for a day that you will never forget. Inspiration, motivation, celebration and business training combine to make this a powerful day that will change your life.

LIFE FITNESS

Jennifer will be leading a Life Fitness nationwide tour to teach the principles of fitness and nutrition. Jennifer will also be writing articles on fitness that will be distributed at CVS drugstores.

AMERICAN LUNG ASSOCIATION "BLOW THE WHISTLE ON ASTHMA" WALK

Jennifer is a spokesperson for the American Lung Association. Jennifer will be traveling the country participating in the American Lung Association and GlaxoSmithKline "Blow the Whistle on Asthma" walks. Jennifer will be kicking off the asthma walks around the nation. She will also be participating in national media tours which include TV, radio and print advocating that with proper diagnosis, treatment and management can be controlled.

WELLNESS DAYS

Jennifer's award winning company, *Azzi Training*, has developed a Wellness Day titled "Courage to Change." The Wellness Days are dedicated to developing life balance. A healthy lifestyle begins with the total person. A balance of physical, mental, emotional, social and spiritual is the key to long-term success. Change comes from the inside out. These events are packed with activities for both the body and the mind. Motivational speakers address a variety of topics to assist participants in simplifying the complicated stresses of our world.

USANA

Jennifer speaks on behalf of USANA at regional and international conventions. The multi-national audiences range from 2,000 to 20,000 participants.

MOTIVATIONAL SPEAKING

Jennifer speaks frequently across the country. For more information visit jenniferazzi.com.

Jennifer Azzi's FITNESS FORUM

Jennifer is writing a weekly article on the importance of living a healthy life style. The articles consist of Jennifer's fitness tip along with her interviewing a WNBA all star on their secrets of staying in shape.

POSITIVE COACHING ALLIANCE

Jennifer presents on behalf of PCA, and serves on their advisory board.

USA BASKETBALL

Jennifer has a very active role with USA Basketball. She is on the Board of Directors, as well as the Senior National Team, and New Initiatives Task Force committees.

ACCUSPLIT

Jennifer is a spokesperson explaining the benefits of using an Accusplit pedometer, to help motivate people to exercise.

BASKETBALL CAMP

Jennifer has developed fundamental concepts that are utilized in all sports. Her well-rounded approach helps children, both on and off the court. Jennifer has combined her experience and knowledge into a fun program for kids. She has the right people, teaching the right things, in the right way.

JENNIFERazzi

S P E A K I N G E N G A G E M E N T S

Air Force
American Express
American Lung Association
Athletes in Action
Bank of America
BASOC
Breast Cancer Awareness
Brown University
Cal Poly Univeristy
Caldwell Banker
California Youth Softball
Cancer House
Carroll, Burdick & McDonough Attorneys
Cashland Finical Services
Corporate Physiology
Coca-cola
Disney
Duke University Leadership
ESPN
Federal Women's Program
Franklin Covey
Future of Seattle Women
Futura
Get Motivated Seminars
Gatorage
Governors Kick of Kindness
High Point University
Illinois State University
IRHSA- International Recreation Health
Jackson Hole Coaches Association
KPMG
Kentucky School System
Lion's Club
McDonalds
Marquette University
Morinda
NBA
National PE Day
Nike
Oklahoma State University

PE 4 Life
PRG Shultz
Pacific Bell ERIC Program
Parsons Behle & Latimer
Positive Coaching Alliance
Primary Children's Hospital
Proctor and Gamble
Reebok
Rotary Club
Russell Athletics
The Women's Foundation
Tennessee Community Lectures
Texas University
Seattle's Women Building a Future
State Farm Insurance
Stanford University
University of Arizona
University of Tennessee
Usana
USOC/UPS Olympic Challenge
YMCA
Yahoo
WNBA
Washington State
Westminster
West Wayne
Women's Sport Foundation
Work Life Awards
Wyoming Awareness Awards
Zions Bank

"I recently had the privilege of enlisting Jennifer Azzi as the guest speaker for a company event. My expectations were set extremely high...and not predictably, were exceeded."

--Yvette Ruiz, President YMR Management Solutions

"Anyone who serious about making a change in their life would be a fool not to seek out Jennifer and learn her "gold medal" winning formulas."

--Robert Allen, New York Times #1 Best Seller

"Jennifer's enthusiasm and personality make a fantastic combination for your event. She holds your interest and at the same time makes the activities fun and exciting. I highly recommend her for everyone!"

--Merl Lindstrom, PhD, Vice President Phillips 66

"I was so impressed with Jennifer's professionalism, and at the same time – compassion and heart felt commitments."

--Marla White Director, Alcone Marketing Group

"Jennifer offers inspiration and a genuine commitment to true change. Her message touches all people. Everyone will find her teachings and warmth, life-changing."

--Christine Wood, M.D., pediatrician, author, speaker

"Jennifer has an unbelievable way to captivate everyone in the room. Her five ways to corporate success was impacted our whole company. We have the five Olympic rings hanging on our wall as a reminder of what it takes to succeed. Thank you Jennifer."

--Dave Wentz, President of Usana

"Our business is depends upon working together as a team. Jennifer's inspiring workshop got us to have the same vision and goals."

--Shelly Thomas, President of Futura

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C U R R I C U L U M V I T A E

EDUCATION

Stanford University, Bachelor of Science,
Economics, 1990

AWARDS

National Best Business of the Year Award
Female Athlete of the Year, March of Dimes
Sport Image Award, (co-winner with Jerry Rice)
ESPN, Sexiest Female athlete
NCAA National Champions, Stanford University
NCAA Final Four MVP
Naismith Award
Wade Trophy
Hall of Fame, Stanford University -Youngest Inductee
Hall of Fame, Bay Area Sports Hall of Fame
Hall of Fame, Sports Authority Hall of Fame
Hall of Fame, Oakridge High School, Tennessee
Hall of Fame, Knoxville, Tennessee

COMMUNITY INVOLVEMENT

Children's Hunger Fund
Habit for Humanity
Read to Achieve
Legacy Project
Positive Coaching Alliance
PE 4 Life
American Lung Association
USA Basketball Selection Committee
2002 Salt Lake Olympics
BASOC 2012 Executive Committee
PASS. Co-Chairperson with Steve Young
Read to Succeed program
Breast Cancer Awareness

PROFESSIONAL EXPERIENCE

AZZI TRAINING PRESIDENT & CEO

Leadership Seminars
Wellness Weekends (Adults and Children)
Health and Wellness for Women
On-line Training
Complete Player Camps for Kids

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C U R R I C U L U M V I T A E

PUBLISHED BOOKS

Reset Your Life 2006
Courage to Change 2005
Inner Strength 2004

PUBLISHED ARTICLES

Leadership in Action
WNBA
Stacey Dales' Inspirational Return to the Game
Fitness a Big Part of Edna Campbell's Recovery The
Most Important Part of the Game -with Sue Bird
Tamika Catchings Work Ethic Sets her Apart
Best Point Guards to Ever Play Ticha Penicheiro
Becky Hammond's Outstanding Career
FINAL FOUR
Distance Yourself From the Distractions
Almost There
Turning Pain into a Gain
Success Comes Under One Condition
Chasing the Prize
NBC OLYMPICS
Training Tips
Playing With: Teresa Edwards
Playing With: Chamique Holdsclaw
Playing With: Sheryl Swoopes
Playing With: Margo Dydek
Playing With: Lisa Leslie
Playing With: Katie Smith
U.S. Women Can't Just Show Up and Win

TELEVISION COMMERCIALS

PE 4 Life
American Lung Association, Asthma Awareness
Reebok, Basketball is Basketball
The Limited Co.
WNBA, It is in You
Oxygen TV, Fitness and You
Women's World,
BASOC
Defy Convention
WNBA Basketball Is Beautiful Campaign
Bay Area Commercial for BASOC
DMX National Commercial
ABL Commercials, National and Local Bay Area,
ABL Commercials, National and Local Bay Area,

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C U R R I C U L U M V I T A E

TELEVISION COMMERCIALS

Pert Plus National Commercial
National Commercial with Emmitt Smith
Sears Commercial with USA National Team
Frontline/PBS Documentary of Stanford University
National Championship Season, 1991

PRINT ADS

NBA Community Ambassador
WNBA Be Fit
USANA
Hammer Strength and Life Fitness
Accleraide
Women's Sports and Fitness
GQ Olympic Promo,
Basketball Campaign, with Shaq, Iverson, etc.
Print Gold Medalist Ads
Limited Edition Watch

BROADCASTING PROGRAMMING

Fox: Living in Balance
ESPN: WNBA Playoffs In Studio Commentating
NBC: Women in Business
NBC: Nutrition
NBC: Fitness
ESPN: McDonalds Slam Dunk Contest
ESPN: WNBA Playoffs In Studio Commentating
ESPN 2: WNBA Playoffs In Studio Commentating
NBA TV: WNBA Playoffs In Studio Commentating
ESPN: Women's NCAA Regional
ESPN: National Tournament Sideline Broadcaster,

MAGAZINE ARTICLES

Success Magazine /photo/article
Sharing Ideas/photo/article
Success in Business Magazine /photo/article
Overtime Magazine/photo/article
Women's Basketball Magazine/photo/article
Salt Lake Magazine/photo/article
Hoops/photos/article
Healthy Utah cover/photos/article

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C U R R I C U L U M V I T A E

BASKETBALL EXPERIENCE

TEAM USA

USA Basketball Board of Directors 2005-2008
USA Women's National Team 1990-2000
Gold Medal, Olympics 1996
Olympic Team 2000
Gold Medal, World Championship, 1990, 1998
Bronze Medal, World Championship, 1994

INTERNATIONAL

Two Seasons, Arvika Basket, Sweden
Two Seasons, Orchies, France
One Season, Viterbo, Italy

ABL

San Jose Lasers, 1996-99
All-Star Team, 1998
All-Star Team, 1997
All-Star Team, 1996

WNBA

San Antonio Silver Stars
Utah Starzz,
Detroit Shock
Western Conference Finals
Lead both Detroit and Utah to playoffs
1st in three-point field goal percentage
1st in free throw percentage